

# New Arteon



Volkswagen







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## New Arteon. Never look back.

Volkswagen intends to push past the limits of creativity in the fastback category with the introduction of the new Arteon. The designers at Volkswagen have endeavoured to create a striking aesthetic that is sure to set the new Arteon apart from its rivals. Its remarkable and progressive design is one that commands on-lookers to take a second glance.

The new Arteon represents a significant step forward for Volkswagen and further solidifies our position as industry leaders in innovation. Its striking good looks and powerful engine options (2.0 TSI 206kW and 2.0 TDI 130kW) make the Arteon a bold new member of the Volkswagen family.









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## Design that speaks for itself.

With its jaw-dropping good looks and dynamic outlines that carve out its formidable presence, the new Arteon is a sight to behold. It redefines the word premium within its class, and makes the subtle suggestion that it might be time for a change.





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## Fastback

The new Arteon offers 563 litres of boot space, and thanks to the optional Easy-Open function, a flick of the foot under the rear of the vehicle is all it takes to unlock the electric hatch. The time-delayed electric closing function means you can close the luggage compartment hatch at the touch of a button, leaving you free to load and unload at your leisure. This function is available when you select the Park Package.





## Panoramic sunroof.

At the touch of a button, it easily slides open providing uninterrupted views and flooding the interior with light that creates a generous sense of space. Optional on Elegance.



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## Headlights and taillights.

Adaptive headlights dip the Arteon's main beam to ensure that on-coming vehicles are not dazzled. On the R-Line, Dynamic Cornering Lights are standard. This feature provides optimal illumination upon entering tight corners and bends, ensuring a safer and more precise driving experience at night.









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## Step into the future.

The spacious interior of the new Arteon speaks to its ultramodern interpretation of elegance – calling on its passengers to step into the future of automotive excellence. The interior offers contemporary upholsteries and sophisticated decorative inserts - exceptional levels of comfort and convenience combine to create a premium interior feel that is second to none.

The driver's ergoComfort seat with lumbar support (featuring electric 6-way adjustment) provides more than enough reason to get behind the wheel of the new Arteon. Generous head and legroom, in both the front and rear, creates a real sense of spaciousness, ensuring total relaxation on every trip.







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## Superior technology at your fingertips.

The new Arteon is packed with the latest Volkswagen technology which is certain to enhance your driving experience - technology like Active Info Display, App-Connect, all now synonymous with Volkswagen, not to mention Discover Pro and touchscreen navigation standard on R-Line.



The intelligent Composition Media infotainment system has an 8.0" touchscreen (standard on Elegance) - while the crystal-clear Discover Pro 9.2" (standard on R-line) colour touchscreen with a premium tablet look and feel will enhance your experience.

Area View provides a 360° display of your new Arteon in the infotainment display, transmitting information via four cameras to the front, the sides and the rear - very useful when there is limited space to manoeuvre. Optional as part of Park Package with Area View.

### Assistance systems

One of the most useful driver assistance systems new Arteon offers, is the Adaptive Cruise Control and "Front Assist" City Emergency Braking (Standard on R-Line). You simply specify your top speed and the system makes sure you don't exceed it.

Using the data provided, "Front Assist" detects critical situations, such as: if the distance between you and the vehicle ahead is too small and responds by either an audible and visual signal to brake or by providing a jolt to the brakes to indicate an impending collision.

Another great feature is the Head-up Display. It presents key driving information directly in your field of vision - information such as: speed, traffic signs, as well as warning and navigation messages are all pushed directly to the high-quality retractable display.





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## The engine in German engineering.

The new Arteon Elegance and R-Line are available with a 2.0 TDI 130kW engine and the 2.0 TSI 206kW engine is available in R-Line guise. The 2.0 TSI 206kW engine offers incredible output (compared to its rivals), 4MOTION® four-wheel drive and XDS electronic differential lock. DCC adaptive chassis control comes standard across the range.







## Performance with a capital R.

The new Arteon R-Line provides a sensory experience thanks to its advanced design features and exclusive materials. The aluminium horizontal air vents stretch the width of the dashboard framing the analogue clock. Ambient lighting in all doors and across the dash with a choice of three colour options creates a soothing and eloquent feel. Its interior boasts black 'Nappa' leather seats with 'Carbon Style' side bolsters, complemented by contrast stitching and embroidered 'R-Line' logo.

The ergoComfort driver's seat has electric 6-way adjustment and memory and massage functions. The multifunction leather-trimmed steering wheel features the distinctive 'R-Line' logo and decorative stitching, and the interior is complemented by the 'Titan Black' roof-lining and stylish 'Silver Rise' decorative inserts in the dash and door panels.

The R-Line design package includes an aggressively styled front bumper with C-signature air curtains in gloss black and the 'R-Line' logo proudly mounted on the radiator grille and both side fenders. The dynamic rear spoiler is complete with a gloss black finish that gives a sense of movement even when the car is parked and the trapezoidal chrome exhaust tailpipe adds the finishing touches to our most audaciously shaped fastback to date.



# Colours.

## Solid



Pure White



Urano Grey

## Pearlescent



Deep Black Pearl



Oryx White Pearl

## Metallic



Curcuma Yellow



Crimson Red Metallic



Chili Red Metallic



Atlantic Blue Metallic



Reflex Silver Metallic



Pyrit Silver Metallic



Manganese Gray Metallic



## Wheels and tyres.



Leather  
'Vienna' Black  
(OH)



Leather  
'Nappa' Titanium Black  
(TO)



'Muscat' 18" alloy wheels  
(Elegance – standard)



'Chennai' 19" alloy wheels  
(Elegance – optional)



'Chennai Adamantium' 19" alloy wheels  
(Elegance - optional)



'Montevideo' 19" alloy wheels  
(R-Line – standard)



'Rosario' 20" alloy wheels  
(R-Line - optional)



'Rosario Dark Graphite' 20" alloy wheels  
(R-Line - optional)



# Accessories.

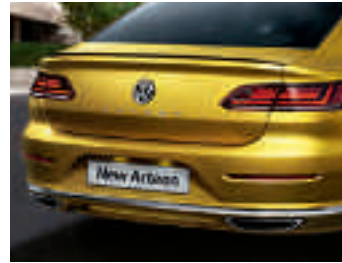
## Exterior



Front mud flap



Rear mud flap



Rear spoiler -  
high-gloss black



Protective strip for  
tailgate - chrome look



Loading sill protection -  
transparent

## Interior



Protective film - for side  
sill front and rear doors,  
black with silver stripe



All-weather mat - front,  
Titanium Black



All-weather mat - rear,  
Titanium Black



Boot inlay



Boot tray



Espresso maker



Coolbox



## Transport and travel



Roof bar set



Bicycle holder



Surfboard holder



Roof box - 340 litres,  
matt black



Roof box - Comfort,  
460 litres, high-gloss black



Roof box - 300-500 litres,  
Urban Loader, matt black



Towing hitch (kit)



Bicycle carrier for the  
towing hitch - 2 bicycles



Bicycle carrier for the  
towing hitch - 3 bicycles





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## Goodbye convention. Hello Arteon.

New Arteon represents progressive beauty, status and performance. For those who desire style and true individualism, new Arteon is the car that will leave a lasting first impression. But as with most things, looks aren't everything – this car is the definition of comfort with luxurious 'Nappa' leather seats. Add a variety of advanced technological features at your fingertips and you can say farewell to convention and embrace the future of luxury on the go.



<b>Arteon Specification</b>	<b>Elegance TDI 130kW DSG®</b>	<b>R-Line TDI 130kW DSG®</b>	<b>R-Line TSI 206kW 4M DSG®</b>
<b>Engine</b>			
Cylinders	4	4	4
Capacity (cm <sup>3</sup> )	1 968	1 968	1 984
Power output (kW @ r/min)	130	130	206
Torque (Nm @ r/min)	350 (1 600 - 3 500)	350 (1 600 - 3 500)	350 (1 700 - 5 600)
Turbo Stratified Injection (TSI)	-	-	X
Turbocharged Direct Injection (TDI)	X	X	-
Turbo charged	X	X	X
CO <sub>2</sub> Emissions (g/km)	145	145	164
<b>Transmission</b>			
6-speed DSG®	X	X	-
7-speed DSG®	-	-	X
<b>Performance</b>			
Acceleration in seconds (0 - 100 km/h)	8,7	8,7	5,6
Top speed (km/h)	220	220	250
<b>Fuel consumption (litres / 100 km)*</b>			
Rural	4,6	4,6	6,1
Urban	7,2	7,2	9,2
Combined	5,6	5,6	7,3
<b>Disclaimer</b>			
<p><b>Dimensions, capacities and abilities apply to standard vehicles.</b>  <b>Actual consumption will vary with vehicle loading, driving style, climatic and road conditions.</b>  <b>The above information is effective as at June 2018 and is subject to change.</b></p>			





This information was effective as at June 2018 and is subject to change without notice.  
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