



TOYOTA

LEAD THE WAY

THE ALL-NEW TOYOTA *STARLET*

MAKE SPACE FOR FUN



STARLET



GET VERIFIED



THE STARLET - TOYOTA'S LATEST COMPACT HATCHBACK IS AS EXCITING AS ITS NAME. BUILT FOR BOTH SPACE AND FUN, PICKING YOUR FAVOURITE FRIENDS TO HIT THE TOWN WITH IS NO LONGER A CHALLENGE. EVERYONE'S INVITED WITH THIS EXCITING LITTLE CAR.

From its liquid flow design symbolising the energetic movement of fluid, a 1.4l engine optimised for efficiency, power and driving pleasure, along with one of the biggest boots in the business, the Starlet truly mixes youthful urban energy with style and street cred.

THANKS TO THE STARLET'S PREMIUM FEATURES SUCH AS A FULL-COLOUR MULTIMEDIA TOUCHSCREEN*, AUTOMATIC* AIR-CONDITIONING, A PUSH START BUTTON* AND CRUISE CONTROL*, A FUN NIGHT OUT DOESN'T EVEN NECESSARILY MEAN HAVING TO LEAVE THE CAR.

And because it's a Toyota, you know you've always got a handle on quality, reliability and value for money.

So whether you're simply popping over to theirs, or going out hard, get your friends together as you debut the newest member of your crew to the scene. #squadgoals.

*Available on selected models

#SQUAD GOALS



MODEL SHOWN: STARLET 1.4 XR AT

RANGE

PICK A STARLET, ANY STARLET

WHETHER YOU WANT A FIVE-SPEED MANUAL TRANSMISSION FOR ULTIMATE CONTROL OR A FOUR-SPEED AUTOMATIC OPTION FOR A MORE RELAXING DRIVE - THERE'S A STARLET FOR EVERY REQUIREMENT AND EVERY BUDGET. CHOOSE FROM A RANGE OF FIVE DIFFERENT MODELS AND PICK THE ONE THAT SUITS YOU BEST.

MODEL LINE-UP:

STARLET 1.4 Xi MANUAL
STARLET 1.4 Xs MANUAL
STARLET 1.4 Xs AUTOMATIC
STARLET 1.4 Xr MANUAL
STARLET 1.4 Xr AUTOMATIC



MODEL SHOWN: STARLET 1.4 Xr AT

ENGINE AND PERFORMANCE FEATURES

PERFORMANCE READY

WHETHER YOU PREFER EARNING YOUR IMPRESSIONS ONLINE OR IN REAL LIFE, YOUR NEW STARLET IS DESIGNED TO DELIVER MAXIMUM DRIVER ENGAGEMENT.

THE STARLET FEATURES A 1.4L DIRECT-INJECTION PETROL ENGINE WITH VARIABLE VALVE TIMING (VVT), WHICH DEVELOPS AN IMPRESSIVE 68 KW OF POWER @ 6 000 R/MIN AND 130 NM OF TORQUE @ 4 200 R/MIN. ADVANCED ENGINEERING OF THE CYLINDER HEAD AND PISTON CROWNS FURTHER ADD THE ENGINE'S EASY DRIVEABILITY AND OPTIMISATION FOR FUEL ECONOMY, DELIVERING AN AVERAGE FUEL CONSUMPTION FIGURE OF BETWEEN 5.1 AND 5.4 L/100 KM.



MODEL SHOWN: STARLET 1.4 XR AT



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EXTERIOR BODY AND STYLING

#NOFILTER

TRENDING IS COOL, BUT VIRAL IS BETTER - SO GET USED TO CREATING A SENSATION WHEN YOU HIT THE STREETS IN THE NEW STARLET.

The promise of style and urban chic starts as soon as you first lay eyes on its low, wide and sporty silhouette. Its outwardly flaring body and combination of midnight black and chrome incorporated in the design of the grille radiate intent, adding to the Starlet's self-assured, aggressive poise. The foglamps* and LED* headlamps with integrated LED daytime running lights* further serve to ensure a sophisticated, upmarket feel.

*Available on selected models



KEEPING YOU IN COMMAND AT THE REAR IS PARK DISTANCE CONTROL*, WHILE A ROOF SPOILER* HIGHLIGHTS THE STARLET'S KEEN SENSE OF SPORTINESS AND SELFIE-READINESS.

Similarly, the boot lid is also adorned with a chrome finishing strip*, and in keeping with the vehicle's future-first status, the taillights are also LED-powered.

*Available on selected models



VIEWED FROM THE SIDE, THE STARLET'S LIQUID FLOW DESIGN CREATES A DYNAMIC IMPRESSION OF THE VISUAL MOTION OF ENERGY, EVEN WHEN THE CAR IS STANDING STILL. ITS BOLD STYLING IS FURTHER ENHANCED BY THE FITMENT OF BLADE-LIKE 16" ALLOY WHEELS* AND DISTINCTIVE CHROME TREATMENT* OF THE DOOR HANDLES AND BELTLINE TRIM.



THE INSIDE SCOOP

INTERIOR COMFORTS ARE PRETTY
LIT IN THE NEW STARLET.



MODEL SHOWN: STARLET 1.4 XR AT

INTERIOR, COMFORT AND CONVENIENCE FEATURES

FOR YOUR CONVENIENCE, THE STARLET COMES EQUIPPED WITH STEERING WHEEL SWITCHES TO CONTROL THE AUDIO SYSTEM, YOUR PHONE CALLS AND CRUISE CONTROL* WITHOUT HAVING TO TAKE YOUR EYES OFF THE ROAD. A PUSH START* BUTTON IS ALSO AVAILABLE AT YOUR FINGERTIPS WHICH MEANS YOU NEVER HAVE TO START YOUR ENGINE WITH A KEY AGAIN.



With 345 litres of boot space - extendable to 756 litres with the 60:40 split rear seat folded flat, you can bet there's always space for fun. And the cupholders and central console box are all ideal holders for phones or water bottles after a night out.

BOASTING SOME OF THE MOST GENEROUS LEG AND HEADROOM IN ITS CATEGORY, THANKS TO THE SPACE OPTIMISED PACKAGING OF ITS ENGINE, YOU CAN FIT EVERYONE IN THE BACKSEAT. ALL GET TO SHARE IN THE FUN, LIKE ELECTRICALLY-OPERATED WINDOWS ON ALL FOUR DOORS. TAKE PLEASURE IN OTHER COMFORTS SUCH AS THE INCLUSION OF A FULLY AUTOMATED* AIR CONDITIONER AND A SWANKY 3-SPOKE LEATHER* STEERING WHEEL.

*Available on selected models



MODEL SHOWN: STARLET 1.4 XR MT

INTERIOR, COMFORT AND CONVENIENCE FEATURES

SCREEN TIME

YOU'LL ADORE THE 4.2" FULL COLOUR LCD DISPLAY ON THE X_R MODELS, THAT FEATURE BLUETOOTH, USB AND AUXILIARY CONNECTIVITY, WHILE ALSO DISPLAYING THE IMMEDIATE SURROUNDINGS BEHIND THE CAR AS DETERMINED BY THE REVERSE CAMERA. AND ENJOY A STANDARD RADIO AND CD PLAYER ON THE X_I AND X_S MODELS.

ANDROID AUTO* AND APPLE CARPLAY* WILL ENABLE YOU TO ACCESS CERTAIN FEATURES FROM YOUR PHONE DIRECTLY THROUGH THE MULTIMEDIA SYSTEM. YOU CAN ALSO ACCESS YOUR FAVOURITE APPS FROM YOUR PHONE, LISTEN TO YOUR PLAYLISTS AND TAKE CALLS HANDS-FREE.

MYTOYOTA CONNECTIVITY

THE STARLET CAN BE CONNECTED TO THE MYTOYOTA APP ON YOUR SMARTPHONE, GIVING YOU MORE CONTROL OF YOUR DRIVING EXPERIENCE AND OPENING UP A WHOLE NEW WORLD OF PERSONALISED OFFERINGS AND CUSTOMISABLE FEATURES INCLUDING:

- In-car Wi-Fi**
- Digital logbook
- Driver rating
- Roadside assistance

*Available on selected models

**15GB Free data once-off upon activation. Ts & Cs Apply. Wi-Fi available in South Africa only. Subject to dealer activation.



MODEL SHOWN: STARLET 1.4 X_R AT

SAFETY FIRST

BECAUSE THE FUN IS NEVER MEANT TO STOP AND THIS DRIVING ADVENTURE SHOULD ONLY EVER BE HAPPY, THE STARLET EXPERIENCE IS ALSO ABOUT STAYING IN CONTROL AT ALL TIMES, GETTING PEACE OF MIND AND PRIORITISING THE SAFETY OF YOUR LOVED ONES.

MODEL SHOWN: STARLET 1.4 XR AT



TO HELP PREVENT OR MITIGATE IMPACTS OR INJURIES, THE STARLET IS EQUIPPED WITH A RANGE OF SAFETY INTERVENTIONS, NOTABLY:

- **Rear Park Distance Control (PDC)*** for effortless parking. Sensors located at the back of the vehicle constantly scan for nearby stationary objects. When a nearby object is detected, a buzzer sounds inside the cabin as well as its proximity will be displayed on the infotainment screen display.
- Driver, front passenger, front side*, and curtain* **airbags**.
- **Anti-lock Braking System (ABS)**, which helps to keep you in control and bring you to a stop, in time and safely.
- **Electronic Brake Force Distribution (EBD)** is a further evolution of ABS; individually distributing braking force to each corner to allow for variances in weight distribution and tyre grip under braking, to increase stability, stopping distance and vehicle control.
- **Vehicle Stability Control (VSC)** to keep you in control and the vehicle pointing straight when on slippery surfaces by individually applying braking to each tyre where necessary.
- **Hill-Assist Control (HAC)*** so that you don't need to worry about rolling back when pulling off from a sharp incline.
- The front seatbelts have an **Emergency Locking Retractor (ELR)** function which is further enhanced with pretensioners and force limiters for complete comfort and safety at all times. At the back, the 2 ISOFIX child restraint anchors are designed to secure baby seats to the rear seat while the rear doors are fitted with child locks to ensure that the little ones behind you remain strapped in.

All Starlet models are installed with advanced security technology that includes the locking and unlocking of all doors by remote control, an alarm and immobiliser.

*Available on selected models

TOYOTA ENVIRONMENTAL CHALLENGE 2050



CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

- 1) Developing and introducing low-CO₂ technologies with ongoing kaizen.
- 2) Adopting renewable energy sources and utilizing hydrogen energy.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

Toyota is serious about combating the problems associated with waste tyres in the country and has therefore taken up its producer responsibility as defined by the Waste Management Act of 2008. Waste Tyre Registration Number: TPREG0031GAU
WHEN MORE MEANS MORE
For a full range of Genuine Toyota Accessories visit www.toyota.co.za

The All-New Toyota Starlet has been manufactured to minimise its carbon footprint by using a D-4 pump that increases fuel pressure and injection efficiency and lowers emissions.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Starlet line-up has been designed to have very low CO₂ emissions.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Toyota Starlet without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Starlet by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



Download the **MyTOYOTA** App from the [Google Play Store](https://play.google.com/store/apps/details?id=com.toyota) or the [App Store](https://apps.apple.com/za/app/mytoyota/id1450844444) to receive the latest Toyota news, keep an eye on your vehicle's finance and book your vehicle for a service. You can also book a test drive or arrange roadside assistance, all on your phone.

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FINANCIAL SERVICES



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Starlet deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Starlet. We have created a range of financial products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

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