



**TOYOTA**

LEAD THE WAY

**THE NEW MORE POWERFUL  
FORTUNER  
EXPERIENCE THE LUXURY OF FREEDOM**



**FORTUNER**

02

03

04



**08:15** 🕒

TAKING REMOTE WORK TO A WHOLE NEW LEVEL.

# UNLOCKING THE NEW LUXURY OF FREEDOM

In a world of new rules and restrictions, there are many things we have been forced to discover about ourselves and the things we took most for granted. And the one thing that stands out above the rest is that freedom truly is the ultimate luxury.

## IT'S TIME TO BREAK FREE

South Africa's most loved SUV range has been improved to boast even more advanced styling and connectivity features. Enjoy the luxury of freedom with a stylish new black interior as well as 150 kW and 500 Nm of highway overtaking, gravel-grinding power and torque from the Fortuner's renowned 2.8ℓ turbodiesel engine. And, for those who seek ultimate luxury and next-generation safety interventions, we are pleased to introduce a premium-grade VX flagship model, complemented by both limitless off-roading and tar agility.

Leave the restrictions behind in a cloud of dust and rediscover the pure joy and luxury of what freedom has to offer.

MODEL SHOWN: 2.8GD-64x4 VX AT

I N T R O D U C T I O N

# THE FREEDOM OF CHOICE

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Whether it's for touring, towing or trekking, there's a Fortuner that's fit for every purpose and pocket. Fully express yourself with either the 2.4ℓ or 2.8ℓ engine, both of which can be ordered in 4x2 or 4x4 options; while the all-new flagship VX boasts the pinnacle of advanced safety and luxury finishes. All 2.8ℓ engines offer more power and torque than before.

## MODEL LINE-UP:

- |                         |                            |
|-------------------------|----------------------------|
| 2.4 GD-6 Raised Body MT | 2.8 GD-6 4x4 AT            |
| 2.4 GD-6 Raised Body AT | 2.8 GD-6 Raised Body VX AT |
| 2.4 GD-6 4x4 AT         | 2.8 GD-6 4x4 VX AT         |
| 2.8 GD-6 Raised Body AT |                            |

**08:45** ⌚

WORKING FROM NATURE.



MODEL SHOWN: 2.8 GD-6 4x4 VX AT

# THE POWER TO BREAK FREE

The Fortuner's more powerful 2.8ℓ turbodiesel engine lets you flatten curves and devour straights on the way to your destination. Specially tuned for both economy and power, and featuring an upgraded turbo-charger, the engine now produces a prodigious 150 kW of power between 3 000-3 400 r/min and 500 Nm of torque between 1 600-2 800 r/min, for maximum drivability across a wider spread of revs. 2.8ℓ models are exclusively available with a six-speed automatic paddle-shift transmission.

The 2.4ℓ engine develops 110 kW of power at 3 400 r/min and 400 Nm of torque between 1 600-2 000 r/min. This model can be ordered with either a six-speed manual or automatic transmission, for a more engaged driving experience.

The fitment of a high-efficiency turbocharger and intercooler to all models ensures the delivery of exceptional fuel economy and power under all driving conditions. The 2.8ℓ engine is also optimised with a balance shaft to reduce booming and vibrations during idling and acceleration.

Additional smoothness has been attained on all models through the introduction of a variable flow control power steering, which enhances the steering feel through more realistic feedback relative to the vehicle's speed; and being more fuel efficient than traditional power steering systems.

**FOR ADDED CONVENIENCE, BOTH ENGINES  
ARE STARTED BY A PUSH START BUTTON.**



# THE LUXURY OF FREEDOM

No matter where you decide to explore your freedom, there's the luxury of choice available to you. The Fortuner is a truly supreme off-roader, with a host of 4x4 driving features such as:

- **Trailer Sway Control (TSC)** to keep you and your trailer safe by minimising lateral movement from cross winds and road surface changes.
- **The 4WD selector** allowing the driver to switch between 4WD, 4WD low and 2WD when sensing a slip in the wheels in rain, sand or mud.
- **Advanced suspension** that allows you to enjoy complete handling prowess and ride comfort, through the use of double wishbones for the front suspension and four-link suspension at the rear.
- **Hill-Assist Control (HAC)** so that you don't need to worry about rolling back when pulling off from a sharp incline.



- **A Limited Slip Differential (LSD)** that aims to ensure maximum available traction during wheelspin situations by transmitting power to the tyre with the most grip. This will assist the driver in traversing mud and other soft surfaces; and provides better control during extreme cornering.
- **Active\* Traction Control (ATRC):** When driving off-road or in slippery conditions, ATRC applies brake pressure to prevent wheels from spinning during acceleration.
- **Downhill-Assist Control\* (DAC):** Preventing the wheels from locking while manoeuvring extreme descents, this system simultaneously manages engine braking and brake pressure, maintaining a stall-free and stable vehicle speed.



**11:30** 🕒

BOARDROOM MEETING WITH A VIEW.



VX

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# FREEDOM LOOKS GOOD

**16:30** 🕒

OFFICE FOR THE DAY.

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E X T E R I O R

# FREEDOM LOOKS GOOD

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## LED HEADLAMPS AND FRONT FOG LAMPS

Unsurprisingly – and in keeping with its luxury off-roading prowess – the new trail-blazing Fortuner is styled to stun.

Upfront, the ultra-aggressive, attention-grabbing pontoon-shaped bumper houses an enlarged grille and distinctive trim for the headlights. All models are now adorned with auto-levelling LED headlights and fog lamps, while 2.8ℓ models also feature rear fogs.

The Fortuner's side profile is significantly enhanced by its blacked-out side pillars to create the impression of a floating roof and larger cabin area. Furthermore, the side mirrors on all models are colour-coded, retractable, electrically-operated and house the side indicator.

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E X T E R I O R

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Befitting of a high-performance vehicle such as the Fortuner, the vehicle's integrated roof rails and aerodynamic stabiliser fins are designed to minimise drag and optimise driving stability.

At the rear, LED-operated stop lamps make the car visible for ultimate safety.

Underlining the Fortuner's premium experience is the inclusion of an electrically\* opening and closing rear door.

The 2.4ℓ models have 17" alloy wheels that has a machine finish and is dark grey metallic and the 2.8ℓ models have 18" alloy wheels in a muscular super chrome metallic aluminium.

Oxide Bronze is now available as a new exterior colour option across all models.

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\*Available on selected models only



MODEL SHOWN: 2.8 GD-6 4x4 VX AT



# THE LUXURY OF FREEDOM

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Of course, heading to the bush for an offline experience doesn't mean you have to go out of style. In fact, to underline its executive status, the new and spacious Fortuner features a stylishly crafted black interior and matching black partial leather seats.

Enjoy electrically\* adjustable driver and front passenger seats for height and recline, that includes heating in the VX models.

And further convenience is added through the inclusion of automatic\* air conditioning.

\*Available on selected models only

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# THE LUXURY OF FREEDOM

Being a generously proportioned seven-seater, practicality comes standard, with access from the second to the third row of seats made easy with a one-touch mechanism. There are cupholders and ISOFIX child seat anchors on both sides of the second row; and seats from the third row fold up and anchor horizontally to allow for more stowage space in the load area of the vehicle, which is measured at a convenient 898 millimetres above the ground for effortless loading and unloading.

The driver command centre is an all-new affair that is brightly trimmed with a metallic coating and opulent satin finishes. The metallic blue\* dials are also newly-designed and elegantly framed by 'satin'-plated rings. The Multi-Information Display is a high-resolution TFT unit with correspondingly simple, easy-to-read graphics and provides the driver with key vehicle information such as digital speed display, the chosen driving mode (ECO or SPORT), whether the electrically\* operated tailgate is locked or not; and information from the front and rear park distance control sensors, which are installed as standard for the entire range.





Electrochromatic rear view mirror

The Fortuner's technological dexterity continues with the infotainment system, which has been upgraded to an 8" touch screen unit which comprises Audio Visual Navigation\*; Bluetooth and USB compatibility and is linked to six speakers. The screen also doubles as the display monitor for the vehicle's reverse camera.

The multimedia system is also linkable to smart devices through the Apple CarPlay and Android Auto functionality. When connected via USB, both of these interfaces display the screen of the smartphone on the infotainment screen and link the phone's audio output to the vehicle's speakers.

In 2.8l models, the electrochromatic rear view mirror has an auto-dimming function to reduce glare during night-time driving.

Not just smart, but safe too: through the use of steering wheel-mounted controls and Bluetooth phone pairing, several of the Fortuner's driving functions can be safely operated without the driver moving their hands from the steering wheel or taking their eyes off the road.

\*Available on selected models only



Apple CarPlay and Android Auto



## CONNECT TO THE MYTOYOTA APP:

All new Toyota vehicles now come fitted standard with a telematics device that opens up a whole new world of connected features. Upon dealer activation and registration to the MyToyota App, an array of smart connectivity, safety, and convenience features are enabled through your smartphone.

The MyToyota App gives you more control of your driving experience by giving you access to a range of never-seen-before personalised offerings and real-time, customisable vehicle features, including on-board Wi-Fi\*\*, roadside assistance, licence renewal and more.

See the inside back cover for more information.

\*\*15GB Free data once-off upon activation.

Ts & Cs Apply. Wi-Fi available in South Africa only.

MODEL SHOWN: 2.8GD-6 4x4 VX AT

# STAY SAFE, BE FREE

Although the Fortuner has come to embody the spirit of adventure, even the most extreme thrills are best enjoyed if there aren't any spills. The Fortuner experience is about staying in control at all times, providing peace of mind and prioritising the safety of your loved ones.

The new flagship Fortuner VX sports Toyota's world-class Safety Sense package (TSS), which comprises interventions such as a Pre-Crash System (Brake Synchronised), Lane Keeping Assist and Adaptive high-speed Cruise Control.

- **Pre-Crash System** detects the proximity and warns the driver of oncoming vehicles or pedestrians and is designed to mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, the driver is prompted through audio and visual alerts to take action. If the driver does not brake in time, the system may automatically apply the brakes.
- **Lane Keeping System** with Lane Departure Alert gives the Fortuner the capability to detect the edge of the road and to detect visible lane markers and where the vehicle is in relation to the lane. When lane deviation takes place the driver is alerted with a buzzer or steering wheel vibration and a warning display on the dashboard. The system works in conjunction with the vehicle's brakes, which will automatically endeavour to arrest any further departure from the lane.
- **Adaptive Cruise Control** employs a forward facing radar that scans the road ahead up to ten times per second. This intelligent cruise control allows for the vehicle to dynamically match the speed of the vehicle ahead and automatically maintain one of four pre-set distances, even slowing down to a complete stop if necessary and accelerating again thereafter with no intervention from the driver being required.



THE FOLLOWING SAFETY ESSENTIALS ARE STANDARD ON ALL MODELS:

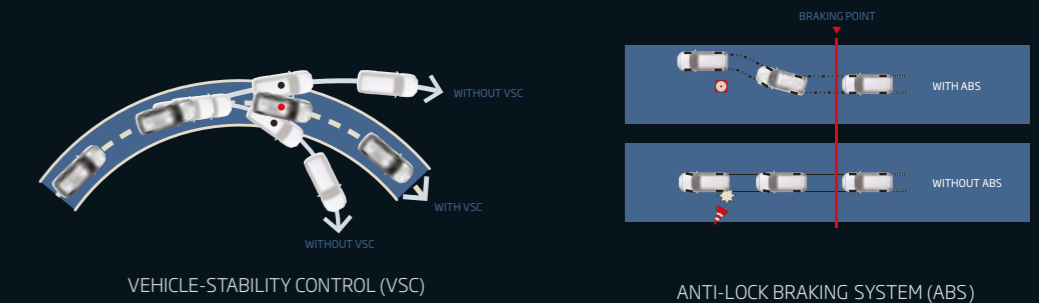
- Driver, front passenger, side, curtain and driver-knee airbags.
- **Anti-lock Braking System (ABS)**, whereby excess brake pressure is modulated to allow for continued tyre rotation under extreme braking conditions, where excessive pressure would ordinarily lock the brakes and induce a skid, eliminating the ability to turn and prolonging the braking distance and possibly leading to a loss of control.
- **Brake-Assist (BA)** is the pre-emptive identification of an emergency braking situation through which additional braking force is automatically applied to reduce the braking distance.
- **Vehicle-Stability Control (VSC)** to keep you in control and the vehicle pointing straight when on slippery surfaces by individually applying braking to each tyre where necessary.



Images shown for illustrative purposes only.

- **Front and rear Park Distance Control (PDC)** for effortless parking. Each of the six sonar sensors located around the vehicle constantly scans for nearby stationary objects. When a nearby object is detected, a buzzer sounds inside the cabin as well as its proximity being displayed on the Multi-Information Display.

All Fortuner models are installed with advanced security technology that includes smart entry wireless door locking and automatically locking doors upon pull-away at a certain speed. There is also an intrusion sensor, an independently-powered alarm, immobiliser, and ultrasonic glass breaking to ensure that your Fortuner remains just that - forever yours.



# TOYOTA ENVIRONMENTAL CHALLENGE 2050



## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

- 1) Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
- 2) Adopting renewable energy sources and utilising hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

Toyota is serious about combating the problems associated with waste tyres in the country and has therefore taken up its producer responsibility as defined by the Waste Management Act of 2008. Waste Tyre Registration Number: TPREG0031GAU WHEN MORE MEANS MORE

The Toyota Fortuner Luxury range has been manufactured to minimise its carbon footprint by using a D-4 pump that increases fuel pressure and injection efficiency and lowers emissions.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Fortuner Luxury range has been designed to have very low CO<sub>2</sub> emissions.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

GET CONNECTED WITH  
**My TOYOTA**

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can:

- IN-CAR WI-FI\***  
Connect to Wi-Fi
- GPS LOCATOR**  
Always know your vehicle's GPS location
- LOGBOOK**  
Have access to a digital logbook
- DRIVER NOTIFICATIONS**  
Important reminders like licence renewal
- BATTERY HEALTH CHECK**  
Check your battery health
- SERVICE BOOKING**  
Manage your services
- ROADSIDE ASSISTANCE**  
Get real-time roadside assistance
- DRIVER RATING**  
Receive a driver rating
- FLEET MANAGEMENT**  
Monitor your fleet
- LICENSE RENEWAL**  
Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.

DOWNLOAD THE **My TOYOTA** APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://TOYOTA.CO.ZA/MY-TOYOTA)

\*15GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit [www.toyota.co.za/genuine](http://www.toyota.co.za/genuine)

### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. **Genuine Parts** comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Fortuner without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Fortuner by means of a full service history.

### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

# TOYOTA GENUINE MEANS

UNCOMPROMISED SAFETY GUARANTEED QUALITY PEACE OF MIND



### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Fortuner deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Fortuner. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit [www.toyota.co.za/toyota-finance](http://www.toyota.co.za/toyota-finance)

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