



TOYOTA

LEAD THE WAY

THE ALL-NEW TOYOTA
AGYA
IT'S A BIG DEAL FOR A SMALL CAR



MODEL SHOWN: AGYA MT

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YOU DON'T
NEED A BIG CAR
TO BE
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YOU JUST NEED
AN AGYA.

Introducing the all-new Toyota Agya, the compact urban runabout that shatters preconceptions, gives a brave new approach to design, and provides all the specs - all the time.

Built to the highest specifications and standards, the Agya is all about a lifestyle without compromise.

Whether you choose the select-and-sit-back automatic transmission, or an always-in-control manual transmission, each Agya comes standard with modern safety features, LED projector headlamps, strikingly styled alloy wheels, and a push-start ignition.

Designed to maximise your life while minimising the hit to your budget, the four-door Agya redefines the urban edge with its host of enviable features and a 1.7 engine that's both economical and enthusiastic.

Once activated on the MyToyota App, this sophisticated and inspiring little head-turner also comes standard with a host of Toyota Connect services including in-car Wi-Fi.

You don't need a big car to be a big deal. You just need an Agya.

AGYA



MODEL SHOWN: AGYA MT

MODEL LINE-UP

ALL THE CHOICE,
NONE OF THE PREDICAMENT.

Offering so much more for so much less, the impressive Agya is available in four models and offers the choice between a manual or automatic transmission.

Model line-up:

Agya 1.0 Manual
Agya 1.0 Automatic
Agya 1.0 Manual (With Audio)
Agya 1.0 Automatic (With Audio)

ENGINE AND PERFORMANCE FEATURES

THE POWER OF URBAN.

When it's time to hit the streets, the Agya's quick and thrifty 1.2 and three-cylinder petrol engine is rearing to go at the touch of a button. Developing maximum power of 49 kW @ 6 000 r/min and peak torque of 89 Nm @ 4 400 r/min, this easy-to-drive engine is paired to either a slick-shifting five-speed manual transmission for ultimate driver control; or a self-shifting four-speed automatic transmission for complete driving comfort.

The Agya has a fuel consumption figure that will impress your wallet - using from as little as 4.8 //100 km and emitting an average of 112 - 115g of CO₂/km.

And of course, there's more. The Agya's power steering lets you park like a pro and its compact dimensions, and a 4.5m turning circle, puts the swift into its friskiness. The future of urban has just found a higher gear.



INTERIOR, COMFORT AND **CONVENIENCE**

ALL THE SPECS, NONE OF THE SPEND.

To create thrilling, go-kart-like handling, as well as interior and boot space (which can be increased through its fixed folding rear seat), the all-new Agya has been designed with each wheel positioned at the outermost corner of the vehicle's body.

Further stimulating the senses is an extensive list of comfort features. With three cupholders and air conditioning fitted as standard, you'll always be

cool and in control - no matter how hot it is outside. All passengers enjoy the luxury of electrically operated windows.

And we're just getting started. Powering up your Agya experience is a Push Start button, which means the vehicle can be started without the key fob being removed from the driver's pocket or handbag.



MODEL SHOWN: AGYA MT (WITH AUDIO)



STAYING SHARP MEANS STAYING CONNECTED

The Agya's fitted audio system* features Bluetooth*, USB* and two speakers - and that's just the beginning.

*Available on Audio models only.

CONNECT TO THE MYTOYOTA APP:

All new Toyota vehicles now come fitted standard with a telematics device that opens up a whole new world of connected features. Upon dealer activation and registration to the MyToyota App, an array of smart connectivity, safety, and convenience features are enabled through your smartphone. The MyToyota App gives you more control of your driving experience by giving you access to a range of impressive personalised offerings and real-time, customisable vehicle features, including on-board Wi-Fi**, roadside assistance, licence renewal and more. See the inside back cover for more information.

**15GB Free data once-off upon activation. Ts & Cs apply. Wi-Fi available in South Africa only.

MODEL SHOWN: AGYA MT (WITH AUDIO)



MODEL SHOWN: AGYA MT (WITH AUDIO)

EXTERIOR, BODY AND **STYLING**

ALL THE CHOICE,
NONE OF THE PREDICAMENT.

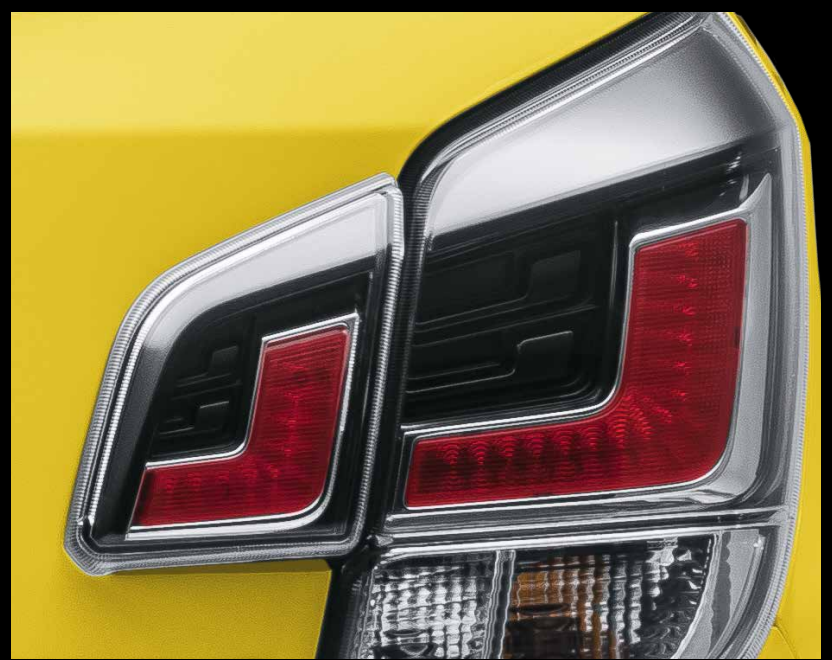
Ferocious on styling and fierce on pleasure, the futuristic Agya perfectly matches value to the vivaciousness of a compact urban car.

The front bumper is aggressively sculpted with a 3-dimensional design for an assertive, sporty look and a wide stance. This is further enhanced by LED projector headlamps that ooze attitude through their teardrop shape, and feature a lens acting as a magnifying glass to increase the brightness of the light beam for optimum visibility.

At the side, the door handles are colour coded, as are the electrically adjustable mirrors that integrate the indicator lamps.

The Agya boasts impressive 14" alloy wheels, while showing off some more sleekness at the rear with a roof-mounted rear spoiler and LED-powered rear lights.





MODEL SHOWN: AGYA MT

SAFETY AND SECURITY FEATURES

PLAYING IT SAFE, WHILE YOU PLAY IT COOL.

Owning the road is one thing, but nothing beats looking the part while doing it safely.

The Agya's Anti-Lock Braking System (ABS) - fitted as standard - keeps you in control at all times. It also works together with the Electronic Brake-force Distribution (EBD) to individually distribute braking force to all corners, allowing for increased stability, stopping distance and vehicle control.

To mitigate injury in the event of a frontal impact, the Agya is also fitted with driver and front passenger

airbags as standard. In addition, the front seat belts feature a pre-tensioner and force limiter that will tighten the seatbelt to quickly restrain occupants and minimise injury.

The seatbelt Emergency Locking Retractor (ELR) allows the easy extension of the seatbelt to facilitate comfortable movement by the passenger but will lock the seatbelt during a sudden stop or impact.



The combined use of the belt force limiter, ELR and airbags will dramatically reduce the impact of upper body injuries during an accident.

At the back, the ISOFIX mounting brackets serve to secure baby seats to the rear seat; while the rear doors are fitted with child locks for complete peace of mind.

Safety also meets convenience through the fitment of remote central locking, and an alarm and immobiliser.

TOYOTA ENVIRONMENTAL CHALLENGE 2050



ZERO CO₂

CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO₂

CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

- 1) Developing and introducing low-CO₂ technologies with ongoing kaizen.
- 2) Adopting renewable energy sources and utilising hydrogen energy.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

Toyota is serious about combating the problems associated with waste tyres in the country and has therefore taken up its producer responsibility as defined by the Waste Management Act of 2008. Waste Tyre Registration Number: TPREG0031GAU
WHEN MORE MEANS MORE

The Toyota Agya range has been manufactured to minimise its carbon footprint by using a D-4 pump that increases fuel pressure and injection efficiency and lowers emissions.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Agya range has been designed to have very low CO₂ emissions.

At Toyota, creating technologically advanced vehicles isn't our only priority, we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.

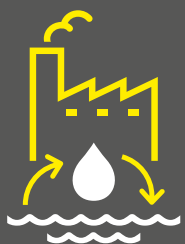


ZERO CO₂

CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to Toyota Accessories, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Agya without compromising its safety features or warranty. Warranties are about peace of mind, and the Genuine Unlimited Warranty is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The Genuine Extended Service Plan also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Agya by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



Download the **MyToyota** App from the [Google Play Store](https://play.google.com/store/apps/details?id=com.toyota) or the [App Store](https://apps.apple.com/za/app/mytoyota/id1450812121) to receive the latest Toyota news, keep an eye on your vehicle's finance and book your vehicle for a service. You can also book a test drive or arrange roadside assistance, all on your phone.

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TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Agya deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Agya. We have created a range of financial products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62). For comprehensive information about products offered by Toyota Financial Services, visit www.toyota.co.za/toyota-finance

