

NEW PEUGEOT 2008 SUV



NEW 2008 SUV INTRODUCING PEUGEOT'S FIRST SUV

Experience sharp design, uncompromising quality and instinctive driving in the New 2008 SUV.

An SUV built with strength and character. The striking new exterior design is complemented with vibrant new paint finishes, Emerald Crystal and Ultimate Red.

Innovative lifestyle technology has been introduced to ensure maximum convenience and safety. Plus, the modern and efficient range of the PureTech petrol and HDi diesel engines combine impressive performance with exceptional fuel economy.

The New 2008 SUV features the Peugeot i-Cockpit®, an intuitive interior layout that reinvents the driving experience.



SHARP DESIGN The New 2008's sharp design and robust character incorporates all the qualities of a compact SUV. Its new vertical front features a fully integrated grille with an embossed pendant design that surrounds the central Peugeot lion badge. The horizontal bonnet and rear sports spoiler enhance the sophisticated, sportier look while front and rear scuff plates* and roof bars provide SUV practicality. Wheel arch extensions* suggest all terrain capabilities and provide more protection for the bodywork. This more powerful, assertive style offers the New 2008 SUV a distinctive air of adventure.



*According to version

HIGH-TECH ELEGANCE

Quality is evident through touch and finish in the New 2008 SUV's sophisticated and sleek interior. The passenger compartment features a soft-touch dashboard with subtle chrome highlights and an ergonomic design, leather trimmed steering wheel* and aviation style handbrake. This finely crafted décor works in harmony with ultramodern mood lighting to create a refined and elegant atmosphere.

Chic and innovative, the Peugeot LED Track* provides ambient lighting from the laser cut headlining while the cielo panoramic glass roof** is equipped with high-tech light guides. The head-up display features LED dial surrounds* which come on automatically as soon as the side lights are switched on, adding an extra touch of luxury to the interior lighting ambience.

*According to version
**Optional equipment on request only



INSTINCTIVE DRIVING

The innovative layout in the Peugeot i-Cockpit® makes driving intuitive, agile and safe as the ergonomic driving position helps focus your attention on the road ahead.

The compact sports steering wheel sits lower than a traditional design and means that your arms are both lower and closer together. This not only reduces driver fatigue but offers more precise steering and improved manoeuvrability.

*From Active level

The head-up display allows driver information to be viewed above, rather than through the steering wheel, and is therefore visible without taking your eyes off the road. In addition, the large multifunctional colour touch screen* places all the functionality at your fingertips.

The GT Line level on the New 2008 SUV features distinctive sports styling. From the 17" alloy wheels, to the black chrome radiator grille with an embossed pendant design, to the gloss black door mirrors and black roof bars - this is a dynamic and sporty SUV.

The new horizontal bonnet culminates at the front in a vertical integrated radiator grille, with gloss black surround and contrasting red Peugeot lettering. GT Line badging appears on the front wings and tailgate with an exhaust finisher integrated into the rear scuff plate.

The package can be completed with a cielo panoramic glass roof, an electric blind and ambient lighting.*

*Optional equipment on request only

GT LINE ASSERTIVE SPORTS STYLING 2008 SUV

VERSATILE AND ADAPTABLE

Grip Control* is an adapted traction control system which responds to most terrains and weather conditions. It acts on the front wheels by adjusting wheel spin and torque to optimise traction in low-grip conditions.

Versatile and adaptable, this system has control built in. The Grip Control* dial located on the centre console lets you toggle ESP on or off and allows you to choose the appropriate mode for the surface you encounter: standard, snow, mud or sand.

Coupled with Mud & Snow tyres and now compatible with the EAT6 automatic gearbox, Grip Control* uses electronic components that are already installed in the car meaning that it adds no extra weight and therefore no excessive fuel consumption, unlike a traditional 4x4.

2008 SUV

*Only available on GT Line model

2008 SUV GT LINE SPORTS INTERIOR The sporty feel of the exterior The compact sports steering wheel continues inside the GT Line model is finished in perforated leather with red contrast stitching, the head-up with Peugeot branded aluminium door sills, sports pedals and GT Line instrument panel features red LED dial surrounds, while the 7" multifunction carpet mats. The seats are finished colour touch screen continues with the in Premium GT Line trim and the sports theme continues with red line red colour detail. detailing on the seatbelts and gloss





black door handles.

ENGINES

PureTech 3-cylinder Petrol Engine

The New 2008 SUV takes the best that the market has to offer, and finds the perfect balance between torque and power at low revs by offering a range of the latest generation, EURO 6, 3-cylinder Puretech petrol engines.

A product of Peugeot's intelligent engineering, they combine reduced weight and innovative materials with the efficiency of applying direct fuel injection to three cylinders.

This advanced technology offers drivability and performance normally associated with much bigger engines. Combined with the new automatic EAT6 gearbox, the 1.2L Puretech 81kW EAT6 S&S turbo version, delivers up to 25% saving in fuel consumption whilst producing CO₂ emissions of only 121g/km, making it the benchmark for petrol automatics in the segment.

1.2 PureTech Turbo 81kW EAT6 Stop & Start

Petro
6 Speed Automatic
205 @ 1500 rpm
81 @ 5500 rpm
5.2
121



Diesel engine

Peugeot is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g of CO₂ per km. Peugeot has also led the way on many breakthrough technologies including Stop & Start and a new generation of diesel engines.

The diesel particulate filter (DPF), launched back in 2000, is the most efficient solution in the automotive industry today. The most recent, the additive particulate filter, eliminates 99.9% of the particulates emitted by a diesel engine. In 2015, 91% of the diesel cars sold worldwide by PSA Group were equipped with a DPF.

1.6 HDi 68kW Stop & Start

FUEL	Diesel
GEARBOX	5 Speed Manual
MAXIMUM TORQUE (Nm)	230 @ 1750 rpm
MAXIMUM POWER (kW)	68 @ 4000 rpm
COMBINED DRIVE CYCLE (litres / 100km)	4.0
CO ₂ EMISSIONS (g/km)	103



DRIVING EXPERIENCE

Suspension

High performance, versatile and efficient Petrol PureTech and Diesel High-pressure Direct Injection (HDi) engines offer a responsive driving experience on the New 2008 SUV without compromising on fun and enjoyment.

The compact steering wheel in the Peugeot i-Cockpit® is linked to a specific suspension system, which is adapted according to the engine. The weight-optimised drivetrain combines simplicity and reactivity, offering the perfect balance of comfort and road holding to guarantee real driving pleasure.



Automatic Gearbox (EAT6)

The new 2008 SUV 1.2L PureTech 81kW EAT6 S&S is equipped with a 6-speed EAT6 (Efficient Automatic Transmission) automatic gearbox, which optimises fuel consumption and enhances driving experience. This new gearbox uses quickshift technology allowing for faster gear changes and is the new benchmark in terms of driving enjoyment.

Its capacity for energy efficiency is almost equivalent to that of a manual gearbox with reduced friction and lockable converters in every section to prevent slippage.

It has been designed to significantly reduce CO₂ emissions and is comparable with the equivalent manual, making it extremely well positioned in both drivability and fuel consumption.



LIGHTING SIGNATURE

The dynamic New 2008 SUV is equipped with elegant signature lighting. At the front, new two-tone black & chrome headlights* provide definition and structure. Integrated LED daytime running lights add finesse to the new design and provide excellent visibility.

Instantly recognisable as a Peugeot, the tailgate is framed by full LED rear light clusters with a '3D claw' design. This trademark claw design has become an integral part of Peugeot's style identity and is equipped on the entire New 2008 SUV range.

*According to version

2008 SUV

SAFETY

Airbags*

In the case of a collision, up to six airbags will protect occupants:

- 2 front airbags
- 2 side airbags, and
- 2 curtain airbags

Safety features*

The 2008 has a high level of active safety features and is equipped with:

- Anti-lock Braking System (ABS)
- Electronic Stability Control (ESP)
- Hill Assist
- Emergency Brake Assist (EBA)
- Electronic Brake Force Distribution
- Anti-Slip Regulation (ASR)
- Automatic activation of hazard lights in emergency braking

Cornering assist fog lights*

This function allows the front fog lights to illuminate the inside of a bend when the vehicle's speed is below 40 km/h (city driving, winding roads...).

Alarm

All 2008 models are equipped with an anti-theft alarm system.

*Refer to specification sheet

COLOURS

SOLID PAINT



Bianca White METALLIC PAINT



Perla Black



Platinum Grey



Emerald Crystal



Hurricane Grey



Artense Grey

Spirit Grey



PEARLESCENT PAINT



Pearlescent White









THE PEUGEOT CUSTOMER PROMISE

When purchasing a new Peugeot from an Authorised Peugeot Dealership, entrust your vehicle to one of our fully trained representatives equipped with all the relevant original diagnostic equipment. They promise to give you excellent after sales service backup, all at a competitive price.

Peugeot vehicles are designed and manufactured to give you worry-free motoring. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Authorised Peugeot dealer.

☑ 3 YR / 45,000 KM SERVICE PLAN* - up to three years of technical and financial peace of mind.

3 YR / 100,000 KM MANUFACTURER WARRANTY all vehicles will benefit from a 3 year / 100 000 km Manufacturer's Warranty.

☑ 3 YR / 100,000 KM ROAD-SIDE ASSISTANCE - You automatically receive Peugeot Assistance cover for three years of ownership. It includes roadside assistance, vehicle recovery and free car hire for 24 hours or one overnight hotel accommodation for up to 5 people, if more than 100 km from home. Peugeot Assistance is available within South Africa, Namibia, Botswana, Swaziland and Lesotho. Your local Peugeot Dealer has full details of the terms and conditions.

12 YEAR ANTI-PERFORATION AND 3 YEAR PAINT WARRANTY

Is automatically transferable on the sale of the vehicle, which will maintain and enhance the resale value of your vehicle.

CALL CENTRE

To make sure we meet and exceed your service expectations, please contact the Peugeot Call Centre on 0860 738 472.

* The 3 Yr / 45,000 km Service Plan is valid from the 1st of January 2016 for passenger vehicles retailed in South Africa, Botswana and Namibia.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may not be available in South Africa and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, Peugeot reserves the right to modify specifications, options and colours at any time. For full details ask your Peugeot Dealer, or visit www.peugeot.co.za. Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.

The brochure is not a contractual document or offer of sale

The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot

Issued by Sales and Marketing. Peugeot Citroën South Africa, Homestead Place, Corner 12th Avenue and Homestead Lane, Rivonia, Sandton, 2128

Vehicle specifications depend on model and may change without prior notice. Please refer to specification sheet. Visuals for illustration purpose only. E&OE





www.peugeot.co.za mobi.peugeot.co.za 02/2017

