

PEUGEOT 108



MOTION & e-MOTION



PEUGEOT



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108

Peugeot has always respected a tradition of French manufacturing based on quality and ingenuity. Today, even more so than before, Peugeot is deploying all its energy to design elegant vehicles which inspire all the senses, extending far beyond the act of driving alone. Careful consideration has gone into every detail – ergonomics, materials, connectivity – to bring you a more intuitive driving experience.



PERSONALISE YOUR PLAYLIST

Whether you're a born musician or you just love music, make a musical statement with the Playlist theme! The PEUGEOT 108 shows its colours with a display visually inspired by modern entertainment systems. It's a car that's made for you! It will adapt perfectly to your eclectic, musical personality.



A CITY CAR WITH STYLE

The PEUGEOT 108 is a compact vehicle – eminently stylish and elegant. As a high-tech and connected car, the PEUGEOT 108 delivers an agile and comfortable driving experience.



A FELINE GAZE

Set into the bodywork, the high-tech headlights and LED light guide contribute to the car's chic, elegant personality. The rear lights, which include the reversing and fog light functions*, form three claws which appear to emerge from the bodywork.



Model dependent features. Specifications may change without prior notice. Please consult your dealer to confirm latest specifications. Photographs used for illustration purposes.

A high-angle, interior view of a Peugeot 108. The car's interior is finished with black leather upholstery on the front and rear seats. The front seats feature horizontal stitching. The dashboard is black with a central digital display showing various vehicle metrics. The steering wheel is black with the Peugeot lion logo in the center. The gear shift is a manual transmission with a silver knob. The rear hatch is open, revealing a spacious cargo area with a black plastic liner and several tie-downs. The background is a solid dark purple color.

COMFORTABLE AND COMPACT

The interior of the PEUGEOT 108 was designed to be spacious and practical for both the driver and passengers, with an array of storage compartments. The boot, which is particularly roomy, has a capacity of 196 l, extending to 780 l when the 50/50 rear backseats are folded.



SAFETY

ESC:

The PEUGEOT 108 is fitted with ESC (Electronic Stability Control) as standard. It groups together several functions: Anti-Lock Braking System (ABS) and Electronic Brake-Force Distribution (EBFD).

Hill-Start Assist:

Hill-Start Assist keeps the car immobilised for a short moment to give the driver time to switch from the brake pedal to the accelerator pedal.

Airbags and ISOFIX mountings:

For optimum safety, the PEUGEOT 108 is fitted with six airbags (2 front, 2 front side and 2 curtain), as well as effective restraint systems (2 ISOFIX locations with 3 mounting points at the rear).



INTELLIGENT AND CONNECTED

The PEUGEOT 108 is fitted with technological connected equipment, to make town driving simpler for you. The 7" Touchscreen offers you intuitive, permanent connectivity, and brings together information useful to you when driving:

- It provides an interface with the radio, the trip computer and the vehicle's configuration.
- It becomes the mirror of part of your Smartphone thanks to Mirror Screen technology. You can find part of the multimedia, applicative content of your compatible telephone and control it directly and easily via the Touchscreen⁽¹⁾.

The single-zone air-conditioning system provides optimised regulation of the temperature in the passenger compartment, the delivery rate, the distribution and the air intake.

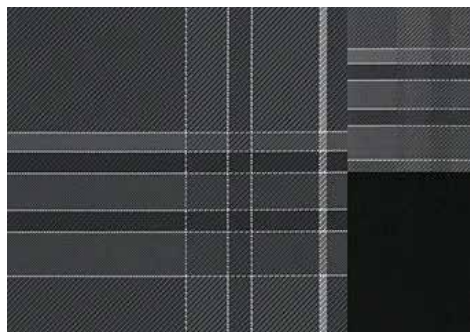
⁽¹⁾ Subject to Smartphone compatibility, only applications certified MirrorLink or AppinCar will function (when stationary and when driving as applicable. Nevertheless, when driving, certain functionalities of the applications concerned will be inhibited. Subscription to applications certified MirrorLink or AppinCar may be payable. The Mirror Screen function operates via MirrorLink® technology for Android-, RIM- and Windows-run telephones, compatible with MirrorLink® and by AppinCar for iOS-run telephones, subject to holding a telephone subscription including internet access with the user's operator. New Smartphones are gradually to be equipped with these technologies.



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INDIVIDUALLY STYLED

The interior of the PEUGEOT 108 combines stylish design with a sophisticated material – Carolight Mistral Grey cloth.



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PURE TECH ENGINE POWER

The engine power offered by the PEUGEOT 108 is equipped with a 3-cylinder powertrain.

Perfectly suited to urban usage, the 1.0L VTi 53 kW engine enables fuel consumption, anti-polluting emissions and the sound level to be reduced when the vehicle is stationary.

For greater driving pleasure, the PEUGEOT 108 is fitted with a five-speed manual gearbox.

Last but not least, the PEUGEOT 108 features a family of 3-cylinder engines that are economical yet powerful. This more compact, lighter petrol engine achieves efficiency through optimised combustion and reduced friction.

CONSUMPTION AND PETROL EMISSIONS

Standardised Consumption, measured by the UTAC	1.0 L VTi 53 kW 5-speed manual gearbox
Urban Consumption (litres/100 km)	5,2
Extra-Urban Consumption (litres/100 km)	3,8
Combined Consumption (litres/100 km)	4,3
CO ₂ Emissions (combined) (g/km)	99

According to 99/100/EC directives. Manual: Manual Gearbox/ETG: "Efficient Gearbox" (Clutchless Manual Gearbox). The fuel consumptions presented in the table above correspond to the values certified by European regulations applicable to all manufacturers and all passenger vehicles sold in Europe. These values enable you to compare vehicles and orient your choice: The urban consumption value is obtained on an urban-type route of around 4 km. The extra-urban consumption value is obtained on an extra-urban-type route of around 7 km. The combined-cycle consumption value is obtained across the entirety of the urban and extra-urban routes, i.e. around 11 km. These values are obtained under strict test conditions (temperature, weight, roller test bench characteristics, etc.) with a very calm driving profile. The actual driving conditions, atmospheric conditions, vehicle load state, driving style, tyre pressure, presence of a roof rack (even unloaded), significant use of air conditioning and/or heating and the condition of the vehicle can of course lead to fuel consumption different to that certified. Find all the Eco-Driving tips to get the best out of your vehicle on www.peugeot.co.za



AVAILABLE IN
FOUR COLOURS



Gallium Grey



Lipizan White (Matte)



Scarlet Red



Smalt Blue

14" XAVIER
WHEEL TRIM



14 " Xavier
wheel trim.

PEUGEOT AND THE ENVIRONMENT

PEUGEOT offers a range of low-emission vehicles; more than half its worldwide sales involve vehicles emitting less than 140 g of CO₂ per km. This performance draws on tried and tested technologies for which PEUGEOT is the leader, and on breakthrough technologies: of a new generation of PureTech engines.

Responsible driving:

The PEUGEOT 108's tyres offer very low rolling resistance, reducing fuel consumption.

PureTech Optimised engines:

In order to meet pollutant-emission reduction requirements, PEUGEOT has developed a family of 3-cylinder engines, enabling increased engine yield thanks to a reduction in the engine size, whilst retaining its performance (power and torque).

The compact PureTech 3-cylinder engine enables a reduction in consumption and CO₂ emissions of up to 25%. The driver thus benefits from a fuel consumption saving of around 1.5 l per 100 km, all the while retaining optimal driving pleasure.



PEUGEOT

JOIN THE

PRIDE



5-YEAR/100 000KM WARRANTY & SERVICE PLAN

CUSTOMER EXPERIENCE

A personalised service you can enjoy

360° SERVICE

24-Hour Customer Contact Centre
Licence Renewal Reminder
Roadside Assistance
Service Plan & Warranty Expiry Notifications
MyPeugeot App

5-YEAR /100 000 KM

Warranty and Service Plan

PEACE OF MIND

Courtesy Car
Peugeot Parts Basket
Safety Film and Tracking Solution (Optional)
Complimentary Vehicle Health Check
Microdots: Quick and easy identification
in the event of theft

You're not just buying a Peugeot; you're joining the PRIDE.



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09/2019

Dealer stamp