

# Ford

NEW FIGO





## Beginning of a great story.

The new **FIGO** is here to set you apart. Its powerful engine propels you ahead in life. Its stylish design leaves a lasting impression. Its technology and safety features put your mind at ease. So, get set to test drive the new **FIGO**. Made for those who don't believe in following others. Go Make Waves.





## Make life easy.

The new **FIGO** is one of life's easier choices. Packed with remarkable technologies, our new compact car looks and feels much larger than it really is.





## Compact outside. Roomy inside.

The new **FIGO** is surprisingly spacious for a compact car. Offering generous shoulder width across the back seat, ample legroom and room for three passengers in the back.





# Technology and Safety

The new **FIGO** comes with the latest innovations, technology and safety features that keep you informed, entertained and safe.

# The whole package.

Every aspect of the new **FIGO** has been thoughtfully crafted. A bold exterior that turns heads and an interior aimed to give you a new perspective.



Hill Launch Assist (HLA)\* temporarily stops you rolling backwards when making a hill start. It holds the brake for a few seconds after you take your foot off, giving you time to smoothly accelerate away. Whether you're driving uphill or downhill.

\*HLA only available on Trend 6-speed automatic transmission models.

### Perimeter anti-theft alarm\*

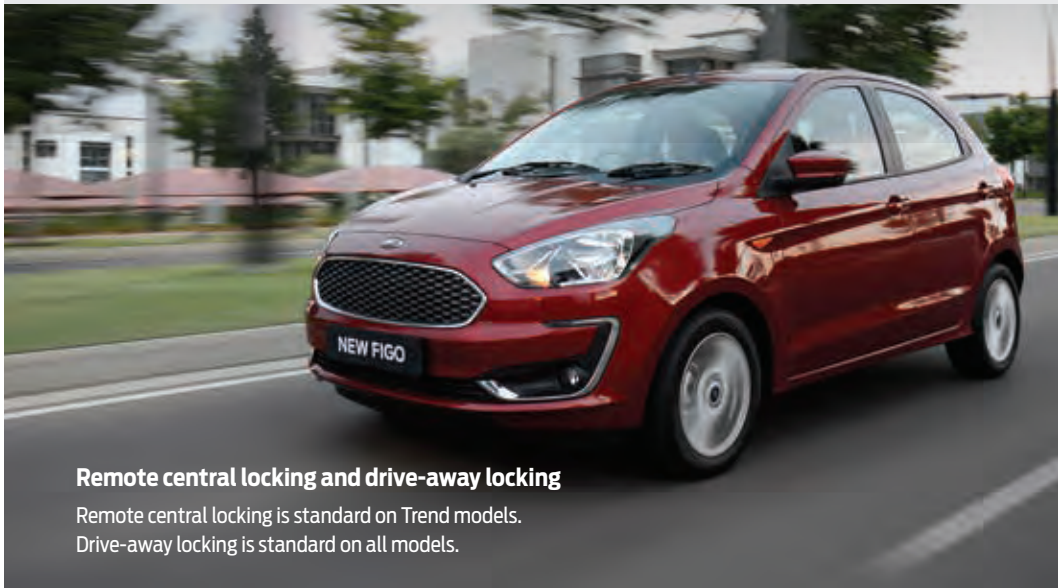
The new **FIGO's** perimeter anti-theft alarm together with an engine immobiliser\* provides peace of mind while the car is parked. If the system detects an unauthorised attempt to enter the car, it triggers the alarm, flashes the headlamps and parking lamps, and activates the theft indicator on the instrument panel.

\*Perimeter anti-theft alarm standard on Trend and Titanium models.  
Engine immobiliser standard on Ambiente and Trend models.

### Ford MyKey®\*

Ford MyKey® functionality helps encourage responsible driving. Programme your key to a restricted driving mode setting that promotes good habits, such as increasing seatbelt use, limiting vehicle top speeds, and regulating audio volume.

\*Ford MyKey® standard on Titanium models.



### Remote central locking and drive-away locking

Remote central locking is standard on Trend models.  
Drive-away locking is standard on all models.



### SYNC®3

Make calls and listen to your favourite songs anytime, anywhere with SYNC®3. Its 6.5" colour touchscreen is both Apple CarPlay and Android Auto compatible.

Standard on Titanium models.



### Rain-sensing wipers\*

Nothing should distract you as you drive. Whether it's a drizzle or a hailstorm, these wipers automatically turn on.

\*Rain-sensing wipers available on Titanium models only.  
Standard on Titanium models.



### Automatic headlamps\*

When it gets dark, these powerful headlamps illuminate the road ahead, giving you a clear view.

\*Automatic headlamps available on Titanium models only.  
Standard on Titanium models.



### Automatic climate control

You can't control the weather outside, but you can set the temperature exactly to your liking inside the new **FIGO**.

Standard on Titanium models.



### 6 airbags

The new **FIGO** comes with front, side and curtain airbags to keep you and your loved ones protected.

Standard on Titanium models.



### Rear-view camera

When you reverse, the rear-view camera automatically turns on, giving you a clear view of what's behind you.

Standard on Titanium models.



### Smart storage

Not just extra space; smarter space. The long floor console and storage areas in the doors offer even more specialised compartments, whether you need to store a 500ml bottle, a takeaway coffee cup, or an umbrella.



Power

The new **FIGO's** latest 1.5L Ti-VCT engine gives you the confidence to add more power to the journey called life.

All-New Petrol Engine 1.5L Ti-VCT



- Power: 88kW
- Torque: 150Nm
- 3-cylinder engine
- 4 valves per cylinder
- Double stage variable oil pump
- Aluminium engine block and cylinder head-lighter in weight
- Ti-VCT - (Twin Independent Variable Cam Timing)

Transmission\*

The new **FIGO's** 6-speed automatic transmission delivers better fuel economy, quieter operation and less vibration. You'll love the new **FIGO's** responsive 5-speed manual transmission.

\*6-speed automatic transmission standard on Trend models.  
5-speed manual transmission standard on Ambiente and Trend models.

More fuel-efficient gear changes

A shift indicator light\* on the instrument panel tells you when to change gear for maximum fuel efficiency. It's a simple but effective way to help make every journey more economical.

\*Shift indicator light standard on Trend manual models.



Make it yours

Every aspect of the new **FIGO** has been thoughtfully crafted. A bold exterior that turns heads and an interior aimed to give you a new perspective.



Oxford White (Solid)      Deep Impact Blue (Metallic\*)      Moondust Silver (Metallic\*)      Smoke (Metallic\*)      Ruby Red (Metallic\*)      White Gold (Metallic\*)  
(Available on Trend and Titanium models only)

\*Metallic body colours are options at extra cost.  
**Note:** The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Wheels

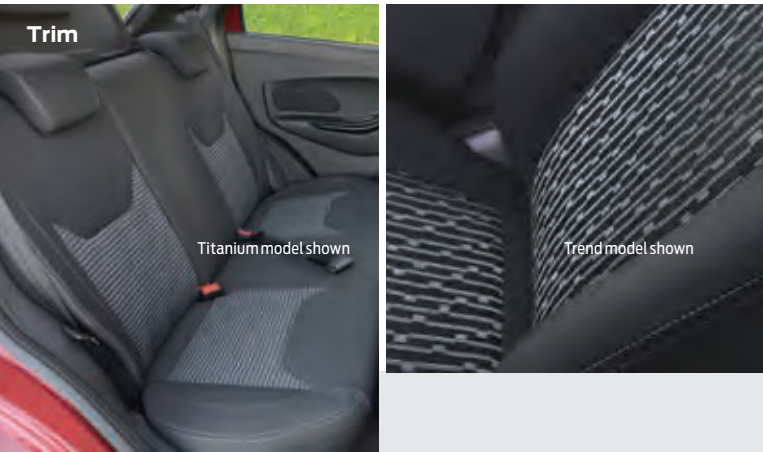


14" Steel wheel cover – 175/65 R14  
Available on Ambiente models

14" Alloy wheel – 175/65 R14  
Available on Trend models

15" Alloy wheel – 175/65 R15  
Available on Titanium models only

Trim



Titanium model shown      Trend model shown

FORD CREDIT

As part of the Ford family, Ford **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding Ford **CREDIT**, speak to your Ford Dealer or go to [www.ford.co.za/buying/ford-credit/home](http://www.ford.co.za/buying/ford-credit/home).



FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



## Business and Commercial Fleet Customers.

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information  
or visit our website [www.ford.co.za/fleet](http://www.ford.co.za/fleet)  
or alternatively email us at [fleetsa@ford.com](mailto:fleetsa@ford.com).

## Ford PROTECT

Ford **PROTECT** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **FIGO** in perfect working condition.

**New Vehicle Warranty** – Every new **FIGO** comes with a 4-yr/120 000km Comprehensive Warranty.

**Service Plan** – The new **FIGO** comes standard with a 4-yr/60 000km Service Plan with 15 000km intervals on all derivatives, which covers all scheduled servicing except friction materials, i.e brake pads and wiper blades.

**Corrosion Warranty** – 5-yr/unlimited km cover.

**Roadside Assistance** – 3-yr/unlimited km cover for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

**New Vehicle Extended Warranty** – An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000km New Vehicle Warranty, giving owners an extra 2-yr/80 000km of worry-free driving.

Consult the vehicle handbook, Ford Dealer or [www.ford.co.za](http://www.ford.co.za) for more information regarding Ford **PROTECT** plans.

\*The declared fuel consumption and CO<sub>2</sub> emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006/ECE R101: 2005 as last amended) and validated and approved by the UK Vehicle Certification Authority (VCA). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors and are directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures in day-to-day driving, although the vehicle is technically capable of doing so.



### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



### Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



### Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



### Smart

Vehicles with smart intuitive technologies designed to connect your world, and many clever solutions from Ford that make life a little easier.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently, which will be communicated to the Ford Dealer Network. Printed April 2019.

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# Ford

**FIGO BLU**



[www.ford.co.za](http://www.ford.co.za)

**Go Further**



**STYLE:** hints of blue to complement your bold personality

# FIGO BLU

## Package Includes:

- Contrast painted mirror cap
- Black painted roof
- Designed decals
- 15" Alloy wheels – black
- Fog lamp bezel blue
- Black mesh grille
- Leather steering wheel
- Blue gloss door appliqué
- Logo embroidered front mats
- Gearshift – gaiter stitching



*Black painted roof*

Oxford White

Moondust Silver

Smoke



*Black mesh grille*



*15" Alloy wheels – black*



*Custom interior*



*Fog lamp bezel blue*

Blu package is only available on Figo 1.5 Trend 5-door M/T.  
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[www.ford.co.za](http://www.ford.co.za)



**Go Further**



	4-DOOR SEDAN		5-DOOR HATCH			
	1.5 Ambiente	1.5 Trend	1.5 Ambiente	1.5 Trend	1.5 Trend Auto	1.5 Titanium
Engine and Transmission						
Bore x stroke (mm)	79 x 76.4	79 x 76.4	79 x 76.4	79 x 76.4	79 x 76.4	79 x 76.4
Capacity (cc)	1 498	1 498	1 498	1 498	1 498	1 498
Compression ratio	11:01	11:01	11:01	11:01	11:01	11:01
Fuel requirement	Petrol	Petrol	Petrol	Petrol	Petrol	Petrol
Power (kW @ rpm)	88 @ 6 300	88 @ 6 300	88 @ 6 300	88 @ 6 300	88 @ 6 300	88 @ 6 300
Torque (Nm)	150 @ 4 250	150 @ 4 250	150 @ 4 250	150 @ 4 250	150 @ 4 250	150 @ 4 250
Type	5-speed manual	5-speed manual	5-speed manual	5-speed manual	6-speed automatic	5-speed manual
Performance and Economy						
CO <sub>2</sub> emissions (g/km)*	132	132	132	132	150	132
Combined fuel consumption (L / 100km)*	5.7	5.7	5.7	5.7	6.5	5.7
Top speed (km/h)	175	175	175	175	175	175
Wheels and Tyres						
14" Steel wheels (175/65 R14)	Std	-	Std	-	-	-
14" Alloy wheels (175/65 R14)	-	Std	-	Std	Std	-
15" Alloy wheels (175/65 R15)	-	-	-	-	-	Std
Full size spare wheel: 14" Steel (175/65 R14)	Std	Std	Std	Std	Std	Std
Dimensions (mm)						
Fuel tank capacity (L)	42	42	42	42	42	42
Gross vehicle mass (kg)	1 460	1 460	1 450	1 450	1 490	1 450
Luggage volume (L)	445	445	256	256	256	256
Exterior						
Bumpers front and rear – body colour	Std	Std	Std	Std	Std	Std
Grille – black	Std	-	Std	-	-	-
Grille – silver painted	-	Std	-	Std	Std	Std
Front fog lamps	-	Std	-	Std	Std	Std
Door handles – black	Std	-	Std	-	-	-
Door handles – body colour	-	Std	-	Std	Std	Std
Dual exterior mirrors – manually adjustable and foldable – black	Std	-	Std	-	-	-
Dual exterior mirrors – power-adjustable and manually foldable – body colour	-	Std	-	Std	Std	Std
Front and rear tow hooks	Std	Std	Std	Std	Std	Std
Locking fuel cap remote released	Std	Std	Std	Std	Std	Std
Rear fog lamps	Std	Std	Std	Std	Std	Std
Rear window wash/wiper	-	-	Std	Std	Std	Std
FIGO BLU package	-	-	-	Opt <sup>1</sup>	-	-
Interior Lighting						
Courtesy light delay feature	Std	Std	Std	Std	Std	Std
Load compartment light	-	Std	-	Std	Std	Std
Analogue cluster: electronic trip meter/odometer, speedometer, fuel gauge, warning lamps	Std	Std	Std	Std	Std	Std
Tachometer with gearshift indicator	-	Std	-	Std	-	Std
Trip computer	Std	Std	Std	Std	Std	Std
Interior Comfort and Convenience						
12V power point	-	Std	-	Std	Std	Std
Airconditioner: manual	Std	Std	Std	Std	Std	-
Airconditioner: electric	-	-	-	-	-	Std
Assist handles – front and rear	Std	Std	Std	Std	Std	Std
Console ashtray – removable cup	-	Std	-	Std	Std	Std
Console with two cupholders and two bottle holders	Std	Std	Std	Std	Std	Std
Sun visor mirrors – driver and passenger	-	Std	-	Std	Std	Std
Floormat – driver only	Std	Std	Std	Std	Std	Std
Removable package tray	-	-	Std	Std	Std	Std
Rear window defroster	-	Std	-	Std	Std	Std

\*The declared fuel consumption and CO<sub>2</sub> emission figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (sans 20101: 2006 / ece r101: 2005). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors including individual driving habits, prevailing conditions and vehicle equipment, condition and use and your vehicles equipment, condition and use.





	4-DOOR SEDAN		5-DOOR HATCH			
	1.5 Ambiente	1.5 Trend	1.5 Ambiente	1.5 Trend	1.5 Trend Auto	1.5 Titanium
<b>In-Car Entertainment (ICE)</b>						
Ford SYNC <sup>3</sup> (including Bluetooth <sup>®</sup> hands-free phone, Voice Control, steering-wheel-mounted audio controls, x2 USB ports with iPod functionality)	-	-	-	-	-	Std
6.5" colour touchscreen	-	-	-	-	-	Std
Ford audio including AM/FM with 4 speakers	Std	Std	Std	Std	Std	Std
MyFord Dock <sup>®</sup> including USB and Bluetooth <sup>®</sup>	Std	Std	Std	Std	Std	-
<b>Seating</b>						
Cloth seats	Std	Std	Std	Std	Std	Std
2-way manual adjustable front seats	Std	Std	Std	Std	Std	-
4-way manual adjustable front seats	-	-	-	-	-	Std
Manual front seats recliner	Std	Std	Std	Std	Std	Std
Driver and passenger front seat map pocket	-	Std	-	Std	Std	Std
Rear outboard head restraints – 2-way	Std	Std	Std	Std	Std	Std
60:40 split rear seats	-	-	-	Std	Std	Std
<b>Safety and Security</b>						
Airbags – driver and passenger	Std	Std	Std	Std	Std	Std
Airbags – side and curtain	-	-	-	-	-	Std
Anti-lock Braking System (ABS)	Std	Std	Std	Std	Std	Std
Hill Launch Assist (HLA)	-	-	-	-	Std	-
Rear-view camera	-	-	-	-	-	Std
Traction control	-	-	-	-	Std	-
Engine immobiliser	Std	Std	Std	Std	Std	Std
Perimeter anti-theft alarm	-	Std	-	Std	Std	Std
Remote central locking	-	Std	-	Std	Std	Std
Drive-away locking	Std	Std	Std	Std	Std	Std
Power door locks	Std	Std	Std	Std	Std	Std
Ford MyKey <sup>®</sup>	-	-	-	-	-	Std
Rear door child lock – manual	Std	Std	Std	Std	Std	Std
Front 3-point seatbelts	Std	Std	Std	Std	Std	Std
Rear seatbelts – 3 point on outer and static lap belt on centre seat	Std	Std	Std	Std	Std	Std
Height adjustable seatbelt	-	Std	-	Std	Std	Std
Seatbelt minders	-	Std	-	Std	Std	Std
Front power windows with driver one-touch down function	Std	Std	Std	Std	Std	Std
Rear manual windows	Std	-	Std	-	-	-
Rear power windows – with child lock	-	Std	-	Std	Std	Std
<b>Warranty and Service</b>						
Comprehensive Warranty	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km
Corrosion Warranty	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km
Roadside Assistance	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km
Service Intervals	15 000km	15 000km	15 000km	15 000km	15 000km	15 000km
Service Plan	4-yr / 60 000km	4-yr / 60 000km	4-yr / 60 000km	4-yr / 60 000km	4-yr / 60 000km	4-yr / 60 000km

<sup>1</sup>Opt – **FIGO** BLU package is only available on 1.5 Trend 5-door Hatch M/T derivatives. **FIGO** BLU package comprises of contrast painted mirror cap, black painted roof, designed decals, 15" Alloy wheels, foglamp bezel blue, black mesh grille, leather steering wheel, blue gloss door appliqué, logo embroidered front mats, gearshift, gaiter stitching

#### Ford PROTECT

**Service Plan** – Covers all scheduled servicing, except friction materials, i.e. brake pads and wiper blades.

Consult the vehicle handbook, [www.ford.co.za](http://www.ford.co.za) or your nearest Ford Dealer for more information regarding Ford **PROTECT** plans and products. Printed April 2019.

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