

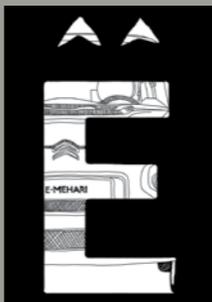
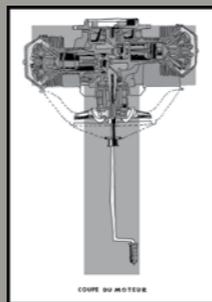
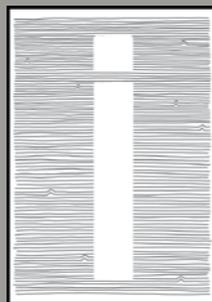
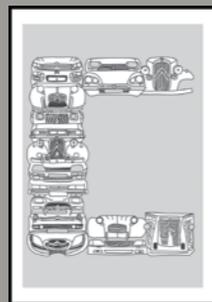


CITROËN C3

INSPIRED  
BY YOU



*Origins*  
SINCE 1919



During the 90s Le Tone had major hit, "Joli Dragon", and devoted himself to music for years before progressively moving towards illustrative art. Since 2011 his creations have been exhibited in famous places such as the Pompidou centre. An admirer of artists who know how to make the best use of colour, Le Tone confesses to having a weakness for black and white, which he uses to tell simple stories by using felt pen drawings in notebooks.

## 1974

Citroën launches CX. It's the ultimate mix of technical innovation and advanced design with the engine and gearbox positioned together at the front. Sophisticated hydropneumatic suspension, concave rear screen and a futuristic dashboard help it to succeed amongst more ordinary rivals.



## 2016

Cxperience Concept reinvents the prestige saloon. A bold, fresh silhouette, a high-end stylish interior and the latest technology combine to inspire the world of automotive design.

### CITROËN Origins



Discover the models that make up Citroën's extraordinary history, from 1919 to the present day.



1934

Citroën revolutionises the automotive landscape with Traction Avant. The famous name relates to its ground breaking front wheel drive engineering.



1939

Citroën launches 'TUB', a supremely practical modern design with a sliding side door: its successor is the famous Type H, above, launched in 1948.



1948

The much-loved 2 CV is created as a "safe and economical vehicle, able to carry 4 people on-board and 50 kg of luggage". More than 5 million are made.



1955

Unveiled to a stunned public at the 1955 Paris Motor Show, DS takes futuristic design to new heights. Its stunning aerodynamic shape, created by Flaminio Bertone, earns it the nickname 'flying saucer'. Under the skin it's just as advanced.



1968

It's a golden age for light and agile vehicles like Ami 6, Dyane and Mehari, a unique design for all roads and multi-purpose use.



2017

Winners of the Manufacturers' Rally Raid World Cup from 1993 to 1997; Rally Raid World Cup Drivers' Champion five times in a row; eight Manufacturers' Champion titles in WRC plus three in WTCC... Citroën has continued to demonstrate exceptional sports pedigree upon returning to WRC in 2017.





# CITROËN C3 AS UNIQUE AS YOU ARE



## A CITROËN FOR EVERYONE

*Around town or across the country, every Citroën provides pure comfort and a welcoming environment. It's always been this way.*



CITROËN C3



CITROËN C3 AIRCROSS  
COMPACT SUV



CITROËN  
C5 AIRCROSS SUV

## CITROËN C3 GREAT BENEFITS

### AIRBUMP®

Efficient body panel protection  
with style and flair  
PAGES 8



### EFFICIENT ENGINE

PureTech petrol and BlueHDi diesel engines  
deliver performance, efficiency and economy  
PAGES 22



### DRIVING AIDS

A range of safety and driver aid systems  
to make driving effortless  
PAGES 20-21



## OPTIMISTIC DESIGN

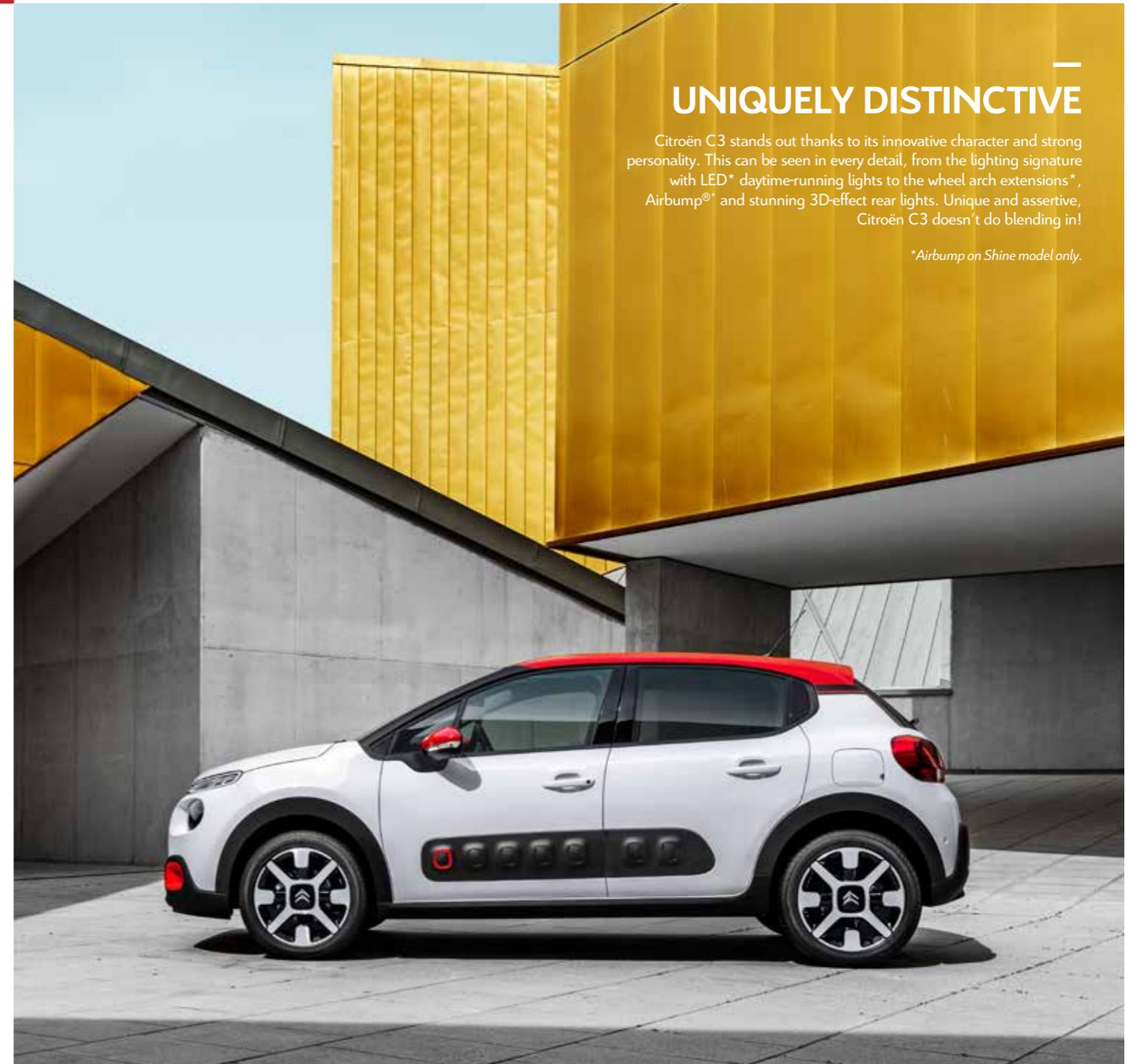
With features and proportions that make it instantly recognisable, Citroën C3 has an optimistic presence and personality. Its strong, raised face and fluid curves, chunky side details and bold graphic elements encapsulate energy and refinement in one fresh, contemporary shape.



## UNIQUELY DISTINCTIVE

Citroën C3 stands out thanks to its innovative character and strong personality. This can be seen in every detail, from the lighting signature with LED\* daytime-running lights to the wheel arch extensions\*, Airbump® and stunning 3D-effect rear lights. Unique and assertive, Citroën C3 doesn't do blending in!

*\*Airbump on Shine model only.*



# INNOVATIVE PROTECTION

## AIRBUMP®

Unmistakable at a glance, the Airbump® panels on Citroën C3 protect its bodywork from dents and scuffs. The panels consist of seven air-filled capsules made from tough polyurethane which can feature red or white surrounds, depending on the chosen roof colour.

*\* On Shine model only.*



IMPACT RESISTANCE



BUMP PROTECTION



'Urban' Red Ambiance

# YOUR IDEAL AMBIANCE

Beautifully made with fine detailing and attention to detail, the standard interior ambiance of Citroën C3 is welcoming and contemporary.

- The 'Urban' Red Ambiance creates a rich dramatic contrast between dark and light. The vibrant red dashboard surround and stitching bring out a dynamic character and sporty feel.

## INSPIRED DETAILS

Around the interior of Citroën C3 you'll discover details inspired by architecture, interior design and even traditional luggage, such as on the beautifully finished overstitched door straps\*.

*\*Dependent on trim level.*



## AN INTERIOR TO MAKE YOU FEEL AT HOME

Contemporary and welcoming, Citroën C3's interior has been designed to ensure serenity reigns supreme. The seats are wide, comfortable and supportive, while carefully selected materials and colours guarantee a feeling of well-being inside. Design inspiration comes from diverse sources, beyond the automotive world. Citroën C3 also features exceptional soundproofing and trademark Citroën suspension.



INNER  
CALM

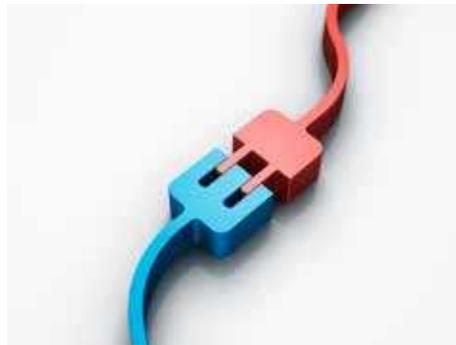


INTELLIGENT  
STORAGE

EFFORTLESS  
TRAVEL



PRACTICAL  
PROGRESS



ALL ROUND RELAXATION  
Designed to offer unrivalled comfort and wellbeing for each passenger, **CITROËN ADVANCED COMFORT®** aims to provide the best for body and mind. Soft-touch contact areas and refined acoustics create a sense of calm, while interior space has been designed to be stylish and versatile. The overall ambiance ensures journeys feel effortless and intuitive technology gives you instant access to advanced features and practical driving aids.



The image shows the front interior of a Citroën C3. The dashboard is black with a prominent red horizontal stripe. The center console features a large touchscreen display showing a music player interface with the Citroën logo. The steering wheel is black with the Citroën logo in the center. The overall design is modern and minimalist.

## — PERFECTLY FORMED

Elegantly simple and beautifully made, Citroën C3's dashboard is shaped by the **Citroën Advanced Comfort®** programme. This means perfectly placed controls, crystal clear displays, tactile materials and the multi-function touchscreen placed right at its heart.



▶ 3.99m ◀

## 3.99M OF COMPACT ROOMINESS

With plenty of space to relax and exceptional rear legroom, Citroën C3 has a big-car feel from the inside. Outside it's really compact, measuring just 3.99m in length – perfect for enjoying that natural agility and manoeuvrability. And to make it even more compact, Citroën C3 is equipped with electric folding door mirrors.





## DECLUTTERING MADE EASY

You'll find functional, spacious storage ideas throughout Citroën C3 to keep your interior clutter-free. The central storage compartment also features USB and 12V sockets\*. Front doors also have good size pockets and the boot volume is 300 l.

*\*Depending on version.*



## TECHNOLOGY FOR LIFE

Citroën C3 is filled with innovative technologies and driving aids that are intuitive, simple and seamlessly quick. With a focus on safety, every advance is there to fit right into your routine, and enhance the everyday.

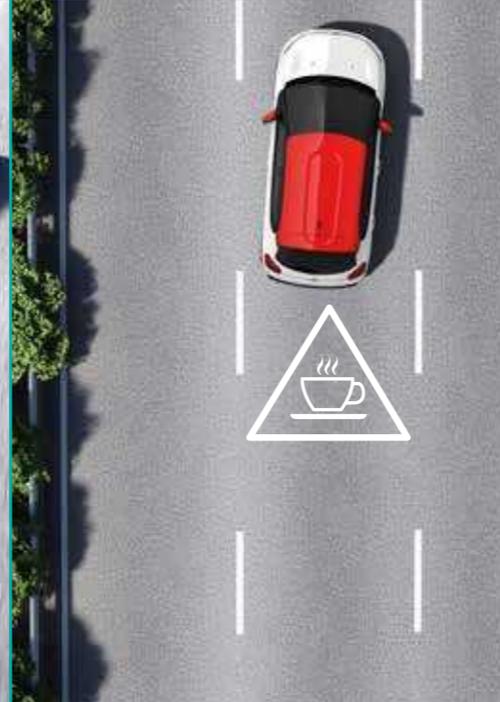
*Metropolitan Grey interior not available in South Africa.*

# SAFETY AND DRIVER AID SYSTEMS



## LANE DEPARTURE WARNING SYSTEM

If Citroën C3 crosses a solid or intermittent white line without the indicators being activated, the Lane Departure Warning System sends clear visual and audio alerts to the driver.



## COFFEE BREAK ALERT

This system reminds the driver to take a break on long journeys, for example after 2 hours at average speeds over 65 km.



## CRUISE CONTROL/ SPEED LIMITER WITH SPEED LIMIT SETTING

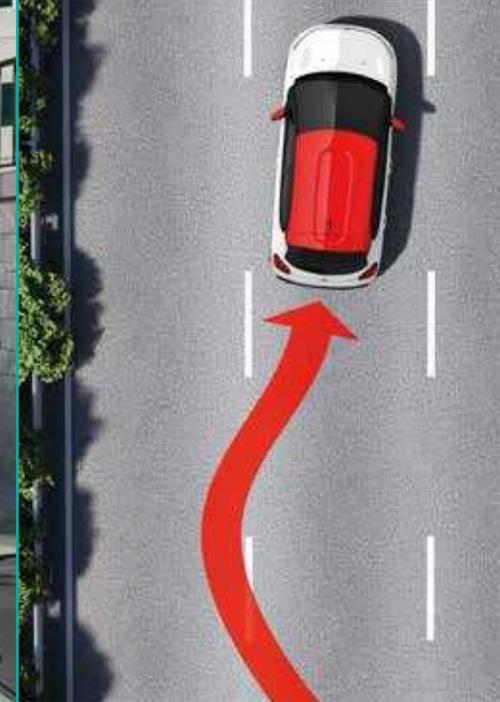
The recommended figures can be set in the cruise control and speed limiter for complete peace of mind.



## HILL START ASSIST\*

When you pull away on steep gradients, Hill Start Assist holds the car for 2 seconds, giving you time to pull away safely and smoothly.

*\*Depending on engine choice*



## DRIVER ATTENTION WARNING\*

By analysing the direction of Citroën C3's travel, this reassuring system can detect if the driver has lost concentration and sends an audible and visual alert.

*\*Dependent on version*

## ENGINEERED FOR EVERYWHERE

To make the most of Citroën C3's poise, comfort and agility, it is available with the advanced EAT6 auto [Efficient Automatic Transmission 6] automatic gearbox. In combination with the PureTech 81kW engine, this sophisticated transmission increases driving pleasure with fast smooth gear changes and maximise environmental efficiency too.

The PureTech 81kW was awarded International Engine of the Year\*\* in 2015, 2016, 2017 and 2018.



\*Stop and Start  
 \*\*2015, 2016, 2017 and 2018 International Engine of the Year Award for the PureTech 110 engine, in the 1 l to 1.4 l engines category, awarded by the jury of The International Engine of the Year Awards organised by the British magazine Engine Technology International.



## BODY COLOURS

Citroën C3 is available with bi-tone roof



POLAR WHITE (F)



PLATINUM GREY (M)



SOFT SAND (M)

## AIRBUMP® COLOURS

Citroën C3 is available with Airbump® panels on Shine version.



BLACK WITH RED INSERT  
 (only available on Shine version)

## INTERIOR AMBIANCE



'URBAN' RED AMBIANCE STANDARD ON FEEL AND SHINE

## ROOF COLOUR



SPORT RED  
 STANDARD ON FLAIR NAV EDITION

(M) Metallic  
 (F) Flat

All equipment described in this brochure represents the technology of Citroën C3. This brochure is based on an international version, therefore some images and specifications might not be representative of models sold in the South Africa. To know in detail equipment that is available as standard or optional, please refer to the Product Specification brochure or visit [citroen.co.za](http://citroen.co.za).

FUEL CONSUMPTION & CO <sub>2</sub> EMISSIONS		
	Combined MPG (Litres/100km)	CO <sub>2</sub> Emissions (g/km)
1.2 PureTech 60kW 5-speed manual	5.7	128
1.2 PureTech 60kW 5-speed manual	6.0	137

\* Figures shown are for comparison purposes only; you should only compare these fuel consumption and CO<sub>2</sub> figures with other cars tested using the same technical standard. The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. The CO<sub>2</sub> figures shown are NEDCeq (New European Driving Cycle Equivalent), calculated using an EC correlation tool which converts WLTP figures to NEDC. These NEDCeq figures are based on the outgoing test cycle and will be used to calculate tax for the first registration. CO<sub>2</sub> and fuel economy figures may vary according to wheel fitment and optional extras fitted.

## WHEEL OPTIONS<sup>1</sup>



16 INCH 'MATRIX' ALLOY WHEELS



17 INCH DIAMOND CUT 'CROSS' ALLOY WHEELS

<sup>1</sup> See product specification brochure for details.

## DIMENSIONS



\* Vehicle width/width with slide mirrors out. All measurements are in millimetres.

## ACCESSORIES



Short roof box (330l)



Armrest



Spoiler



Front aluminium bumper style protection

# CITROËN 5ERENITY

5-YEAR / 100 000KM WARRANTY & SERVICE PLAN



YOU'RE NOT JUST BUYING A **CITROËN** YOU'RE FINDING SERENITY.

### CUSTOMER EXPERIENCE

A personalised service you can enjoy

### 360° SERVICE

- 24-Hour Customer Contact Centre
- Licence Renewal Reminder
- Roadside Assistance
- Service Plan & Warranty Expiry Notifications

### 5-YEAR/ 100 000KM

Warranty and Service Plan

### PEACE OF MIND

- Courtesy Car
- Citroën Parts Basket
- Safety Film and Tracking Solution (Optional)
- Complimentary Vehicle Health Check
- Microdots: Quick and Easy Identification in the Event of Theft

(MYCITROEN APP - available in 2020)

INSPIRED  
BY YOU  
SINCE 1919

CITROËN prefers TOTAL - Note: Images and specification descriptions are dependent on trim level and options specified. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstanding please consult your Dealer. For full details of Citroën Care of Car and Driver, please see the full manufacturer's price list. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is [www.citroen.co.uk](http://www.citroen.co.uk)

